

TERMS OF PARTICIPATION

The organiser of the „Dein Song für EINE WELT!“ (Your Song for ONE WORLD!) Song Contest is Engagement Global gGmbH (hereafter „Engagement Global“). Participation in this song contest is subject to the following provisions and can only be done online.

The „Dein Song für EINE WELT!“ (Your song for ONE WORLD!) Song Contest is accompanying the German Federal President's School Competition on development policy. The School Competition has been held every two years since 2002.

1. What are we looking for?

We are looking for a song that addresses issues relating to „Global Development“ / „One World“. You will find information and a collection of links to help you explore this topic on our website (www.eineweltsong.de/en).

The style of music is entirely up to you. Instrumental accompaniment is not a prerequisite for participating in the Song Contest.

The following minimum requirements apply:

- » The lyrics have to address the topics „Global Development“ / „One World“
 - » The lyrics must include at least one German-language verse or refrain/chorus, each with 4 or more lines
 - » The song can have a maximum length of 3:50 minutes
-

2. Who can take part?

School students and young people aged between 10 and 25 years can participate in the Song Contest.

If you are a minor, your parents or other sole legal guardians must consent to your participation by submitting the signed Declaration of Consent to Engagement Global. The Declaration of Consent can be found at the end of these Terms of Participation.

Individuals or groups can take part, e.g. bands, choirs, etc. The size of the group is not limited. You can also submit a joint entry with pupils from partner schools or friends from other countries.

You must not already have a record contract.

3. How can I take part?

The Song Contest is taking place online. You will need to register and submit your entry via the central information platform for the Song Contest at www.eineweltsong.de/en.

In the online form, you will be asked to provide a few details about yourself and your song. You will also be asked to enter your lyrics by copying and pasting them into a text field (if applicable, including the translation of non-German parts of the lyrics).

At the end of the registration, the following data must be uploaded:

- » Your song as an audio or video file. Permitted file formats are: .mp3, .mp4, .mov, .avi, .flv and others
- » If more than ten people are participating, a digital document containing the names and dates of birth of all group members

The following data may also be submitted (OPTIONAL):

- » The lyrics as a pdf file
- » A description of the band or artist(s), photos or further information that you would like to provide us

Your song, your artist/band name, the lyrics and the translation will then be uploaded on our website and can be seen by all users.

Please note the following:

- » The song must be no longer than 3:50 minutes
- » The submitted audio / video file must not exceed 50 MB in size
- » Videos must be submitted in landscape format
- » The lyrics and music must have been entirely written/composed by yourself and be GEMA-free in all parts (GEMA, the German Society for Musical Performing and Mechanical Reproduction Rights, administers the exploitation rights for music in Germany). This means that no authorisation agreement has been concluded with a licensing society or the copyrights for the work have expired. The latter is the case when the composer has been dead for more than 70 years.
- » The copyright for the song / music remains with you, but Engagement Global is granted comprehensive rights of use (see the extent of the rights transfer under Item 10, „Rights of Use“)

If you have a great idea for a song but have no way to create your desired musical arrangement, you can still participate in the Song Contest! Simply sing your song into a microphone or smartphone and send us this melody as an audio file.

In order to successfully register, you must provide your personal data before you can upload the song. One of you must have a valid email address that we can use to communicate with you during the entire course of the song contest.

You must agree to these Terms of Participation. If you are a minor, your parents or other sole legal guardians must consent to your participation and *sign the Declaration of Consent* at the end of these Terms of Participation and send it in by post or by email as a scanned document.

It is possible to submit several applications per band / person. The songs must be originally written by a member of the band or by a third person who also fulfils the Terms of Participation.

4. When can I submit my song?

Start: Wednesday, 22 February 2017, 12 noon

End: Tuesday, 18 July 2017, 12 noon (Prolonged deadline)



5. Prizes

First Prize:

- » The EINE WELT (ONE WORLD) title song (hymn for the Federal President's eighth School Competition on development policy)
- » A very personal and professional music video (multi-day filming with professional musicians, a professional camera team and high-quality technology!)
- » Professional production of the song in the studio with prior coaching
- » The song will feature prominently on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

Second Prize:

- » €2,000 in prize money
- » Professional production of the song in the studio with prior coaching
- » Song will feature on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

Third Prize:

- » €1,000 in prize money
- » Professional production of the song in the studio with prior coaching
- » Song will feature on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

4th to 20th places:

- » Professional production of the song in the studio with prior coaching
- » Song will feature on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

21st to 30th places:

- » Professional musical coaching in the form of music workshops focussing on, for example, dance, music/composition, media, performance, band management and much more.

Public's Prize / 1st place in the user voting:

- » Professional production of the song in the studio with prior coaching
- » Song will feature on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

The Public's Prize can also be won in addition to another prize.

Places 2 to 5 of the user voting:

- » Professional musical coaching in the form of music workshops focussing on, for example, dance, music/composition, media, performance, band management and much more.

Special Prize for Best Video:

- » €1,000 in prize money

The Special Prize for Best Video can also be won in addition to another prize.

Special Africa Prize:

- » €3,000 in prize money
- » Professional production of the song in the studio with prior coaching
- » Song will feature on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

Special Latin America Prize:

- » €3,000 in prize money
- » Professional production of the song in the studio with prior coaching
- » Song will feature on the EINE WELT album
- » Invitation to one or more concert(s) and/or a festival for LIVE performances

In addition, each winner and each winning team will receive a personalised certificate.

6. International participation

International participation in the Song Contest is expressly desired. Participants from Developmentcountries can either compose and submit an entry individually or as part of a partnership (for example a school partnership with a German school).

Engagement Global is happy to provide help in creating a German-language refrain or chorus.

Here you can find the DAC List of ODA Recipients: http://www.bmz.de/de/zentrales_downloadarchiv/Ministerium/ODA/DAC_Laenderliste_Berichtsjahre_2014_2016.pdf

The Special Africa Prize category encompasses entries that:

- » have been submitted by African participants and thematically relate to the African continent, or
- » have been composed as part of a German-African partnership and thematically relate to the African continent.

The Latin America category encompasses entries that:

- » have been submitted by Latin American participants and thematically relate to the Latin American continent, or
- » have been composed as part of a German-Latin American partnership and thematically relate to the Latin American continent.

7. Procedure

Participants can first submit the material referred to in Item 3 via the central information platform for the Song Contest at www.eineweltsong.de/en from March 2017.

After you have uploaded the files, we will check whether your song complies with the Terms of Participation and that there is no reason to exclude it (see Item 9 „Inadmissible content“ and Item 13 „Exclusion“).

Provided that we do not ascertain any infringements of these Terms of Participation, your song will be uploaded to Youtube and Soundcloud, and will be published on the Song Contest website at www.eineweltsong.de/en. The publication of the song on the website may take some time. You will receive an email message when your entry is published. Engagement Global is not obliged to publish any entries that on being checked do not meet the Terms of Participation.

User voting:

After the official closing date for entries, all published songs can be accessed on the website for user voting purposes. Users can vote for your songs for a period of three weeks. The user voting combines the voting on our website and on our Facebook channel. The song ranked first in the user voting will be awarded the Public's Prize and will be one of the 23 winning songs on the EINE WELT album. The songs ranked second to fifth in the user voting will receive recognition awards.

The results of the user voting will be published in August 2017. The winners will be notified by email.

Preliminary jury and main jury:

In an internal selection process, 30 winning songs will be determined by a preliminary jury. From these 30 winning songs, an independent main jury (experts from the education, film and/or music fields) will then select the EINE WELT song and determine the 2nd to 30th places as well as the three special prizes.

The results of the preliminary jury will be announced in August 2017. The winners will be notified by email.



The results of the main jury are expected to be announced in November 2017. The winners will be notified by email.

If we do not receive any response within 10 working days after sending our email notification, the claim for the prize is forfeited and a new participant will be determined by the jury.

8. Assessment criteria

The jury will assess the submitted songs according to their content and musical criteria.

Your lyrics will be evaluated as to whether and how they address the themes „One World“ and/or „Global Development“ (you can find out what we understand by these themes here), and whether the lyrics are written in clear and understandable language. Other criteria include the artistic value of the lyrics (choice of words, images, structure and style) and their originality (in terms of both the form and content).

Your musical performance will be evaluated according to the musicality (expressive, sensitive and nuanced interpretation), voice performance, composition and development potential. Development potential means that we will also take into account „incomplete“ and not yet perfectly executed entries, and then evaluate whether we can identify scope for developing them.

9. Inadmissible content

Entries that reinforce prejudices and/or positive or negative stereotypes or contain false historical data will not be considered. Users may also not participate with lyrics, texts, photos, videos or audio recordings that transgress standards of public decency or otherwise violate applicable law (in particular copyright, trademark and third party rights to names). In particular, no lyrics, texts, photos, videos or audio recordings may be published that contain content that is criminal in nature, pornographic, unlawful, racist, glorifies violence, harmful to young persons or could violate the personal rights of third parties. In addition, no photos may be uploaded that advertise third parties, their products, services and/or trademarks.

The participants assure that they possess all rights to the submitted photos, videos or audio recordings, and also possess unlimited exploitation rights. Furthermore, the participants assure that submitted photos, videos or audio recordings are exempt from third party rights and that no personal rights have been violated in the case of submitted photos and videos and in the depictions of persons. If one or more persons are recognisable on a photo/video, the persons concerned must give their consent to the image being published.

The exclusion, blocking or deletion of photographs, lyrics, texts, videos and audio recordings is left to the discretion of Engagement Global and can be carried out at any time without consulting the affected participants if photos, lyrics, texts, videos or audio recordings violate these Terms of Participation or statutory regulations, or if such an infringement cannot be excluded. Any claims against Engagement Global arising from the exclusion, blocking or deletion of photographic, video or audio material are excluded.

10. Rights of Use

The participants grant Engagement Global the rights of use, unlimited in terms of time, space and content, including the right to process and disseminate the submitted photos, lyrics, texts, videos and audio recordings for the competition.

The winners also grant Engagement Global the exclusive, gratuitous rights of use, unlimited in terms of time, space and content, for the material arising during the production (including audio, video and photo recordings) and the reporting about it (irrespective of the media, i.e. including print media, radio and telemedia, online and social media portals such as Facebook, MySpace, Twitter or other portals that Engagement Global considers suitable). In addition, the participants grant Engagement Global the right to use and provide the video, lyrics, text, photo and audio material for its online portals and all other digital products, e.g. as a teaser or download for third parties – in particular as part of the voting.

Engagement Global reserves the right to use and provide video, lyrics, text, photo and audio material created during performances, productions or other events related to the song contest for its online portals and all other digital products (including for publicising subsequent competitions).

Engagement Global is under no general obligation to inspect the entries from the participants with regard to the content supplied by them.

11. Disclaimer of liability

Participants undertake to indemnify/compensate Engagement Global in the internal relationship against/for all third-party claims arising out of the use of the entries if third parties claim that the entries violate their personal rights, copyrights or other intangible rights. In particular, participants shall indemnify Engagement Global against all claims arising out of such use, including reasonable expenses for extra-judicial and judicial defence.

12. Data protection

In order to be able to participate in the competition, it is essential to register and log-on by providing your email address, postal address and date of birth. Engagement Global will collect, process, use and save the data entered during the registration for the purposes of conducting, processing and evaluating the competition, as well as for enquiries relating to live performances, and will transfer this data for the aforementioned purpose to the cooperation partners (see www.eineweltsong.de) or the agency Kreativ Konzept Agentur für Werbung GmbH, which looks after the cooperation partners. Without the explicit consent of the participants, the registration data will not be used for further purposes by Engagement Global or third parties.

All personal data relating to the participants will be processed and used by Engagement Global in accordance with statutory regulations.

Participants are entitled to have their registration data deleted at any time by revoking their consent at songcontest@engagementglobal.de.



13. Exclusion

Employees working for Engagement Global or companies affiliated to Engagement Global as well as employees working for participating cooperation partners are excluded from taking part.

Also excluded are persons who use unauthorised tools or who otherwise benefit from manipulation. In such cases, winnings can subsequently be denied and reclaimed if necessary.

Persons who submit false or incorrect personal details can also be excluded.

In the event that these Terms of Participation are infringed, Engagement Global reserves the right to exclude persons from the competition.

The exclusion, blocking or deletion of photographs, lyrics, texts, videos and audio recordings is left to the discretion of Engagement Global and can be carried out at any time without consulting the affected participants if photos, lyrics, texts, videos or audio recordings violate these Terms of Participation or statutory regulations, or if such an infringement cannot be excluded. Any claims against Engagement Global arising from the exclusion, blocking or deletion of lyrics, texts, photographic, video or audio material are excluded.

14. Liability

In the event of damage caused through mild negligence, Engagement Global shall only be liable in the event of a breach of an essential contractual obligation, i.e. an obligation whose fulfilment defines the contract and on which the contractual partner regularly relies and may rely, and limited only to damages typical and foreseeable in this type of contract. This restriction shall not apply to damage resulting from injury to life, body or health, or in cases of mandatory liability.

15. Miscellaneous

The participants will not be paid any expense allowance and/or remuneration for participating in the Song Contest. Travel and accommodation costs will be refunded for the winners who are invited to the studio.

Engagement Global reserves the right at any time to partly or completely abort the Song Contest, terminate it prematurely or change its course, including without adhering to any time limits, provided that it is not possible to guarantee the proper implementation of the Song Contest for technical reasons (e.g. computer virus, tampering or software/hardware malfunctions), legal reasons or for reasons of force majeure. In such a case, the participants are not entitled to any claims against Engagement Global.

Should any of these provisions be or become invalid, the validity of the remaining provisions shall remain unaffected thereof.

Only the law of the Federal Republic of Germany is applicable.

Recourse to the courts is not permitted.

Organiser: Engagement Global gGmbH
Should you have any queries: songcontest@engagement-global.de





Please send the following signed Declaration of Consent to Engagement Global gGmbH by post to the address provided below!

DECLARATION OF CONSENT

Entry number (if known):

for the participation of my / our child with a text-based (lyrics), audio and / or video entry to the „Dein Song für EINE Welt!“ (Your song for ONE WORLD!) Song Contest .

I / We hereby confirm that I / we have read and agree in all points to the aforementioned Terms of Participation stipulated by Engagement Global gGmbH for taking part in the „Dein Song für EINE WELT!“ (Your Song for ONE WORLD!) Song Contest accompanying the German Federal President's School Competition on development policy.

I / we agree that my / our child

Surname, first name(s) of the participating child: _____

Date / Place of birth of the participating child: _____

Address of the participating child:

Street, House No: _____

Post Code, Place, Country: _____

may take part in the „Dein Song für EINE WELT!“ (Your Song for ONE WORLD!) Song Contest.

This consent can be revoked at any time. If, after signing the Declaration of Consent, you ascertain that you do not agree to any further use, please contact us at: songcontest@engagement-global.de.

Surname(s), First name(s) of all legal representatives / sole legal guardians:

Place, date

Signature of all legal representatives / sole legal guardians,
plus the child participating

For previously registered participants only:

By signing, the participant confirms that he/she has read the Data Protection provisions stipulated by Engagement Global gGmbH before entering personal data in the course of the online registration, and that he/she agrees to their storage for purposes related to conducting the „Dein Song für EINE WELT!“ (Your song for ONE WORLD!) Song Contest.

The Data Protection provisions can be found at: www.eineweltsong.de/en/informationen/data-protection.html

Place, date

Signature of all legal representatives / sole legal guardians,
plus the child participating

Please send the signed declaration to the following address:

Engagement Global gGmbH

Song Contest zum Schulwettbewerb des Bundespräsidenten zur Entwicklungspolitik Geschäftsstelle:

Engagement Global gGmbH

Tulpenfeld 7 · 53113 Bonn, Germany

Telephone: +49 (0)228 20717-347 · Fax: +49 (0)228 20717-321 · E-Mail: songcontest@engagement-global.de